

# PLANETPRESS WATCH

**Capture. Route. Distribute...**  
Automated document output and  
distribution management

## Optimized Output Productivity for Greater Efficiency.

PlanetPress Watch is your gateway to automated local and remote printing. Be more competitive by streamlining your document distribution workflow by reducing costs and increasing efficiency. Incorporate PlanetPress Imaging into the workflow for integrated PDF, TIFF and JPG generation for archiving, emailing and faxing. All of this with no human intervention!

Route documents created with PlanetPress Design, where you need them, how you need them, when you need them.

### ► Benefits

By automating the production and distribution of your transactional and variable data documents, your company can work for your customers while PlanetPress Watch works for you.

#### Consolidate print control.

Larger businesses with different transactional and variable content document needs can use PlanetPress Watch to consolidate and standardize their operations. PlanetPress Watch can monitor and automate processes over networks of all sizes and across different geographical locations.

#### Give your customers what they want.

In competitive environments, businesses of all sizes are increasingly looking to communicate with their customers according to their needs, but are often restricted by operational limitations. Combine PlanetPress Watch with PlanetPress Imaging and from a single production stream, output and distribute transactional and variable content documents, using your customers' preferred delivery method. (mail, email, fax).

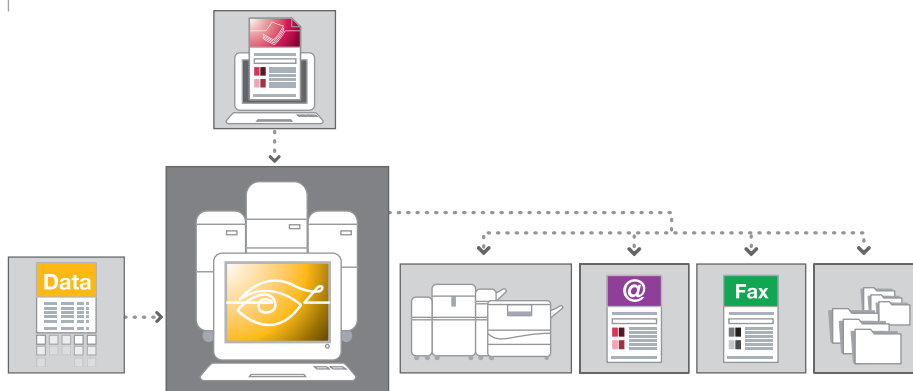
- Gain operational efficiency
- Reduce costs associated with document distribution
- Capture and process data from almost any source
- Automate your document distribution workflow
- Route through user-defined business rules
- Maximize output capacity
- Eliminate errors due to manual interventions

#### Advanced workflow enhancements.

PlanetPress Watch goes beyond basic print control functionality for your advanced workflow requirements of documents created in PlanetPress Design.

- Integrate with Electronic Document Management Systems by incorporating PlanetPress Imaging.
- Perform data manipulation through the use of splitters, search and replace, concatenation and active scripting.
- Call external programs to further automate or integrate with third party offerings.
- Use built in web services to integrate with other workflow tools or to add functionality to web pages.

## What you need! Where you need it!



**1 Capture data.** From one central location, PlanetPress Watch can capture data streams from almost any source: shared folders, LPD, Windows print queues, serial ports, emails, FTP, ODBC compliant databases, RAW Socket printing and more.

**2 From data to documents.** PlanetPress Watch looks at the data and routes it to the appropriate device to output the right document. You can also process the data to split it into several files, search and replace items, query ODBC-compliant databases for additional information, apply business rules or redirect conditionally.

**3 Distribute your documents.** Print at optimum speed on local/remote PostScript printers; send documents to companion module, PlanetPress Imaging, to create electronic versions, email, fax and archive them. Automatically post a digital version of your documents to an Electronic Document Management system, to the Web or on your FTP server.



## Features Overview

### ■ Visual representation of workflow

Easily create automated workflows with step by step preview of the workflow. PlanetPress Watch also allows you to route data streams. Manage the distribution of your documents and data, all with no coding!

### ■ Conditional routing and output

Set business rules based on the contents, name or size of the data file, status of the printer or time of day to route the documents to printers, email and/or fax recipients, archive or shared folders.

### ■ Windows Input

Capture files sent from standard Windows applications, convert their contents to plain text and use the resulting data file as input for PlanetPress Design documents. PlanetPress Design will repurpose windows print streams from Inventory, Accounting or ERP systems to create stunning customer facing documents. With no change to the host, add targeted, customer focused marketing messages.

### ■ Output options

Data or digital documents can be sent over a LAN/WAN to Desktop, Multifunctional and/or Production printers, folders, FTP sites, email or fax recipients, TCP/IP addresses and more.

### ■ Extended scripting capabilities

PlanetPress Watch will automate the execution of any ActiveScript language (VBScript, JScript, PerlScript, etc.) installed on your system to further process your data and allow custom functions to be a part of the workflow.

### ■ HTTP server

PlanetPress Watch includes an HTTP Server, able to process HTTP GET/PUT requests. Optimize your workflow with real-time fulfillment of requests and gain advantages from interconnectivity with e-commerce applications.

### ■ HTTP client

PlanetPress Watch can also actively communicate with a third-party Web Server and launch a process using the response from that Web Server. Use PlanetPress Watch to automatically monitor the content of a third party web server for online data repurposing.

### ■ SOAP client

Built in Application Programming Interface (API) for the use of Simple Object Access Protocol (SOAP). A toolset that allows an application to call functions published by SOAP servers over the Internet using an XML-based protocol, enables secure data transfers via the Internet (HTTPS), and allows to perform data extraction for repurposing.

### ■ Bidirectional communications

To eliminate downtime, use SNMP conditions to reroute the data if the printer is offline, out of paper, etc. PlanetPress Watch also allows you to optimize output productivity by easily implementing distributed printing workflows. Perform queue balancing, round robin or job splitting for greater speed and efficiency.

### ■ Windows service

PlanetPress Watch and its companion products run as Windows services for enhanced security and peace of mind.

### ■ Manage document distribution

All documents created with PlanetPress Design can be sent to PlanetPress Watch, where they can be triggered automatically to follow a specific business workflow according to your specifications and needs.

### ■ Optional PDF digital signing capability

An optional PDF Digital Signature module that requires a separate activation is available to validate the origin and integrity of your documents for businesses with an international presence that need to comply with document exchange regulations. This is accomplished through the ability to digitally sign all generated PDFs.

### ■ Numerous data sources

Data can be captured from the host via LPD, Windows print queues, shared folders, email messages (Outlook and POP3), ODBC-compliant databases, Telnet, FTP and RAW Socket printing.

### ■ Cluster printing

Automatically distribute PlanetPress Design documents to clusters of printers. Perform queue balancing, round robin or job splitting for greater speed and efficiency.

### ■ Job splitter

Set rules to split single jobs into several data streams based on values or characters found in the data.

### ■ Reprints

Backup all print jobs for a user-defined period, allowing for reprints.

### ■ Extended logging capabilities

Each job is logged. PlanetPress Watch interfaces with the Windows Event logs to provide valuable information helping you with the ongoing development of your operation.

