Global Motion Picture Set Builder Streamlines Business Processes with REIMAGE™ Carbonless Laser Paper and REVLR™ Waterproof Paper from Relyco

A premier set-building company that has been working worldwide for more than twenty years, Picture Perfect Sets has a team of experienced artists and carpenters at the direction of owner Sean Clouser who design and build sets for everything from major motion pictures—including Pearl Harbor, True Blood, and the Transformer movies—to commercials and music videos.

With multiple projects underway at any one time for a number of different production companies, Picture Perfect Sets’ purchasing department carefully monitors all costs, including for materials and labor, for a range of movie sets. Traditionally, purchase orders were handwritten, with data then entered manually into the purchasing system. This approach was time consuming and error prone, particularly if information on the forms was difficult to read. “We wanted to launch an automated process to generate and track purchase orders, which could integrate into our existing purchasing system,” explains Rick Cramblett, construction purchaser at Picture Perfect Sets. “We were looking for an easy-to-use paper that would allow us to produce multiple, carbonless copies of a new purchase order form. A simple search led us to Relyco and REIMAGE carbonless laser paper.”

Cramblett had planned for a more extensive search of potential vendors, but he stopped looking after his first call to Relyco. “I was impressed from the start with Relyco’s responsiveness. The representative I spoke with was very knowledgeable; she discussed potential solutions and then sent us a package of samples to test,” Cramblett explains. “She even provided me with access to templates online, which was an additional benefit and a real time saver. I found exactly what I needed.”

The first test of REIMAGE samples worked flawlessly; Cramblett was able to use the carbonless laser paper in his existing printer in just minutes. Today, Picture Perfect Sets’ new automated purchase order process ensures that accurate data is easily gathered using a multipart form produced on REIMAGE. Information can be added to the system easily, and the number of errors has been reduced significantly. “We’ve received a lot of feedback from across the company about how easy the new form is to use and how much easier it is to read,” Cramblett adds. “Plus, the new process simplifies calculations and saves a considerable amount of time.”
The sample packet Cramblett received from Relyco also included REVLAR waterproof paper, which was an unexpected bonus. "In the field, our set builders relied on drawings and blueprints that were produced on traditional paper, but when we saw the samples of REVLAR, we immediately recognized the potential of a waterproof, tear resistant paper. We purchased a supply of REVLAR in the 11 x 17 size, and our builders are using it now," Cramblett says. "Even in something as simple as a package of samples, Relyco absolutely anticipates their customers' needs. Their products are great, and the customer service is amazing."

**For More Information**

For more than two decades, Relyco has been a leading provider of dedicated print and payment consulting services and dependable, guaranteed business printing solutions to more than 20,000 satisfied customers worldwide. Relyco's industry-leading expertise in fraud prevention strategies, including ANSI board membership, a focus on innovative forms technologies, and a commitment to superior, highly responsive service ensure customers always benefit from the best solution available, protecting documents while improving business productivity and efficiency.

To learn more about Relyco products and services, call 1-800-777-7359, email info@relyco.com, or visit us on the web at [www.relyco.com](http://www.relyco.com)

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Rick Cramblett
Construction Purchaser | Picture Perfect Sets