

Relyco® Customer Story: Ricca Group



Medical Market Research Company Increases Efficiency, Security with Customized Check Stock from Relyco

With more than 25 years experience in medical data collection, the Ricca Group is a medical market research field agency specializing in conducting quantitative studies with physicians, allied health professionals, and patients. More than a simple survey and data collection company, the Ricca Group is an invaluable resource serving clients with a full range of survey-related services, ranging from programming and hosting to recruiting, data processing, and incentive management. The Ricca Group provides clients with dependable market information from which actionable decisions can be made with confidence.

A Relyco customer since its inception, Ricca Group turned to Relyco originally for customized business checks and envelopes. "Using blank check stock and printing each check as needed was a very time consuming process," explains Donna Ward, office manager at the Ricca Group. "The decision to use customized checks increased our efficiency greatly." Relyco's customized business laser checks and envelopes are printed to meet the Ricca Group's exact specifications and include security features to protect Ricca Group resources and the company's corporate identity.

Recently, the Ricca Group invested in a Formax Pressure Sealer and Relyco's ULTRASEAL pressure seal checks. Using pressure seal technology will help the Ricca Group become even more efficient by eliminating the need to stuff each check into an envelope. Plus, because each check is secured in a self-mailer rather than inserted in an envelope, the security and integrity of the check is protected. Like Relyco's customized business checks, ULTRASEAL checks can be tailored to meet all the Ricca Group's unique requirements.

"Our long-term affiliation with Relyco has made for great rapport and a strong relationship," Ward concludes. "We've come to value Relyco's service and responsiveness, and we really appreciate the competitive pricing."

For More Information

For more than two decades, Relyco has been a leading provider of dedicated print and payment consulting services and dependable, guaranteed business printing solutions to more than 10,000 satisfied customers worldwide. Relyco's industry-leading expertise in fraud prevention strategies, including ANSI board membership, a focus on innovative forms technologies, and a commitment to superior, highly responsive service ensure customers always benefit from the best solution available, protecting documents while improving business productivity and efficiency.

To learn more about Relyco products and services, call 1-800-777-7359, email info@relyco.com, or visit us on the web at www.relyco.com

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Donna Ward

Office Manager – Ricca Group

AT A GLANCE

CUSTOMER:

Ricca Group

INDUSTRY:

Healthcare

RELYCO PRODUCTS

ULTRASEAL® Pressure Seal Checks

WEBSITE

www.riccagroup.com

